



Yoginder Tickoo

PRODUCT DESIGNER

I think, therefore
I design!

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www.yogindertickoo.com

Core Strengths

- Contextual Research
- User Surveys & Stories
- UX/UI Design
- Design System
- Prototyping + A/B Testing
- Team Management
- Product Strategy & Planning

Visit Portfolio

Work Experience

Lead Experience Designer

HFRnD, Navi Mumbai

December 2022 - Present

Setting up design process at ReBit- A subsidiary of Reserve Bank of India for Digital Info Tech and Cyber Security.

Design Manager

BHyve, Remote

June 2021 - June 2022

Solved enterprise knowledge attrition problem and applied product strategies that drive business results.

Sr. Product Designer

YoloBus, Gurugram (Shutdown during pandemic)

November 2020 - April 2021

As a Product Design owner, worked across multiple platforms single handedly, ensured speedy deliveries for a fast growing Start-Up.

Web Designer

Freelance Contract, Delhi

November 2019 - October 2020

Worked with a renowned senior artist, designed a website and curated content.

Product Designer

FarEye, Noida

May 2017 - October 2019

Redesigned the existing Flagship SaaS product across mobile and web platform to solve problems of usability and scalability. Kept a holistic design approach to cater to the Business and User needs.

Graphic Designer

HappyMarketer, Bangalore

July 2016 - Feb 2017

Handled multiple client projects and crafted beautiful designs across all social media platforms.

Education

Bachelors of Fine Art

College Of Art, Delhi University, New Delhi

2010 - 2015

Visual Communication: Branding, Typography, Fine Art, Photography, Character Design, Animation and Videography.